

## About Us:

Our mantra is to create a trusted and enjoyable ecommerce experience for our clients.

Based in Bhubaneswar, India, FlashDeal specializes in providing premium products and services across all platforms. FlashDeal is always pushing the boundaries of customer service and creating user friendly services through an innovative mobile application available in the Play Store.

Our focused approach allows us to track rapidly changing requirements of our clients and incorporating changes into our services to stay abreast in the market as leaders in providing quality for money spent.

So far, in our journey towards customer service and channel partnerships, we have with us multiple service providers from various locations and industries, offering the best rates available online that we can forward to our users.

Our list of services range from a simple grocery list, finding the most economical SPA service, having the most hygienic food being delivered at home or, booking that exclusive candle light dinner for your loved ones or a table for the family to dine at. And that's not all! You can book a show, call for a taxi service. The products and services are not limited, and neither are the cities where our services are available. Our multi – channel partnering methodology, allows our users to shop hassle free irrespective of where they are in the country.

## PRODUCT SPECIFICATION:

- Beauty / Spa
- Cinema
- Garments
- Grocery
- Meat & Chicken
- Restaurants

## CITIES WE CATER TO:

### App specifications:

For the Consumers / Buyers: FLASHDEAL

The app allows our users to set filters on their interests and needs. Allowing them to control the kind of services and offers they are offered. We don't want to flood our users with SPAM! We offer the best deals out there in the market with a limited time span. Deals last for 12hours, 24hours and 48hours. We also ensure that we provide the best deal from the closest location to the registered area of our buyers choice. We bring together deals that are

For the Sellers: SELLER FLASHDEAL

The app is built to provide a platform for all retailers and service providers from the above listed categories. The user-friendly application, allows our sellers to host and withdraw deals and lets them hold complete ownership to the order received and inventory management. We are very strong believers of

quality and customer service, and we have ensured that the sellers and deals are validated through our panel.

#### PAYMENT PARTNER

“PayuMoney” our partnered payment channel, uses highly secured payment gateway policies ensuring that information fed into the system is kept secured from piracy and our clients information is completely safe.

#### Our Value Additions

FlashDeal is a Mobile Platform in the form of an electronic marketplace acting as an intermediary that provides a platform for Clients (who are sellers) to advertise, exhibit, make available and offer to sell various Products / Services to other Users who propose to buy., and provide services to facilitate the engagement of buyers and sellers to interact and grow their business via. the mobile app.

#### Multi-Seller Vendor Support:

Considering the rise in online shopping these days, FlashDeal becomes an easy and trusted source to partner with to propel your growth and create an online store for your business. Register your business and create a product catalogue. Provide us details to such as product catalogue, photographs and pricing structure. FlashDeal’s dedicated team will help you at every step and fully assist you in taking your business online. When listed, your products/services will be available across regions. Receive orders and manage your online business through our Seller Panel in the App.

#### Seller & Product Approval and Moderation

We at FlashDeal focus on quality of product/service. Our experts will perform a thorough validation process to ensure our clients receive the best. Products and Services added will be subject to visibility after our panel of experts validate and approves publishing.

#### Rating & Reviews for Sellers

FlashDeal allows our clients to rate a product/service. We believe this quantifies the quality and ensures there is sustenance in the set levels of customer satisfaction.

#### Invoice & Report Generation

FlashDeal provides a transparent system where our channel partners are provided the platform to generate invoices for products/services sold. To ease the process of reporting, our technology center has created a module through which our channel partners can generate reports of sales, or product wise sale to understand product performance.

#### FlashDeals Expansion Plan

FlashDeal provides geographically accurate services. We are expanding fast considering the huge wave of clients we have signed up and the overwhelming warmth we have received from our clients.

#### Huge Support of Marketplace Add-ons

We at FlashDeal believe in providing customized support to our clients. We are receptive to suggestions and requests and welcome the prospect of providing a value addition to the existing model. The endeavor, to make online business a happy experience, FlashDeal has associated itself with an array of initiatives to help its clients grow and prosper along with us. We provide expert assistance through our panel of experts who help our clients manage their online store / business.

Ease of Ecommerce:

Post a new offer

Our clients have the liberty to introduce a new product/service. Though it is subjected to validation and quality assurance. Post acceptance our clients will be emailed the confirmation of advertising.

Manage Offers

Our clients have the liberty to edit, delete or update an offer made already at any time, subject to prior intimation and approval of FlashDeals advisors and experts.

Manage Orders

Our users can use our technology centered mobile app to sell/trade which is completely controlled by our clients. The orders received can be viewed and tracked by our clients and is managed solely by them.

LEARN MORE ABOUT OUR APP

Our intelligently crafted individual Apps caters to the two segments of our clients. Buyer and Sellers. We understand the needs of our buyers who are on the lookout for the best value for money spent and sellers who strive to sell as a digital store. Our app bridges the gap between consumers and dealers and brings forward the best deal and the most professional retailers who strive for quality and customer service.

Clients can find our mobile application in the play store under two individual names. "flashdeal" for consumers and "seller flashdeal" for sellers.

Declaration

Our services are provided only through a mobile app which can be downloaded from the Playstore. The website is only a mode of information to our clients. FlashDeal is an initiative to bring together business owners striving to create an online shopping store. FlashDeal provides technological support and create an economically consistent business model for our clients who are buying or selling. The App is unified on single platform for the Retailer as well as customer, for the customer its free but for the retailers we are at the moment charging a small onetime fee.